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## **ActiveLED® Announces Efficiency Enhancements across Line of LED Billboard Fixtures**

*Superior Elements Deliver Exceptional Illumination While Protecting Against Light Loss*

**Georgetown, TX – August 10, 2015** – Ringdale® Inc., a Texas-based manufacturer of USA-made ActiveLED® luminaries, announced today that its line of billboard lighting has increased efficiency with a consumption level of 50–85 percent less energy than conventional HID lighting.



With its patented design and superior LED elements, the ActiveLED FL Series is a reliable light source that isn't just for billboard advertising but ideal for illuminating buildings, signage, and monuments. It's a maintenance-free solution that can be installed as new or as a retrofit for office, industrial, and retail structures. ActiveLED FL offers directional control and minimizes light pollution for improved visibility and efficiency.

Additionally, the design is effective in the hottest of climates and will perform without degradation down to -40 degrees Fahrenheit. And the 10-year No Light Loss warranty makes ActiveLED Sign Lighting ideal for outdoor signs and billboards where otherwise frequent maintenance and replacement of conventional lights would be required.

"We're so glad to have this product in the marketplace, and—with the enhanced efficiency of ActiveLED—we're helping businesses save money and increase their visibility at the same time, which is a winning combination," commented Klaus Bollmann, president of Ringdale and inventor of ActiveLED.

The ActiveLED billboard light fixture illuminates evenly with light that is very close in color to natural daylight and typically replaces 3,200 watts of traditional light with just 408 watts of LED lighting. The billboard fixtures can be customized by color temperature, wattage (ranging from 26–75 watts), exterior color, and control options.

ActiveLED billboard light fixtures' low power consumption make them ideal for solar applications. ActiveLED offers an integrated solar charger for use on monument signs and large billboards located in areas where traditional wiring is impractical or undesirable.

ActiveLED is available directly from Ringdale or its network of resellers. For more information, visit the company online at [www.ActiveLED.com](http://www.ActiveLED.com). Additional product information regarding the Billboard Series of LED lighting can be located at [http://www.activeled.com/products/billboard\\_lights/](http://www.activeled.com/products/billboard_lights/).

### **About Ringdale**

Ringdale, established in 1986, focuses on helping organizations incorporate green savings into their business environments. Ringdale, an innovator of solid-state technology and manufacturer of commercial LED lighting fixtures, provides ActiveLED® luminaires with patented, solid-state lighting control and thermal management technology. Ringdale, Inc. is based in the United States with offices in the United Kingdom, France, Germany, Japan, and Singapore and is part of the Network Technology PLC Group of Companies. For more information on ActiveLED Lighting, contact Ringdale at 512-288-9080 or visit [www.ActiveLED.com](http://www.ActiveLED.com).

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